

Re-read Good Books

Written by Steve Marr
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I tend to read at least two hours every evening. I find that reading is more productive and useful than watching endless banter on political programs or most other TV productions. This time allows me to read quite a few books. Of course, some are better than others.

Sometimes I re-read some of the best books two or three times to take better notes that I did the first time through. For example, when you see a well-done movie several times; you start picking up things that you glossed over or missed the first time through. By watching the movie again, you pick up on nuances and other information.

Recently I re-read, *Managing the Nonprofit* by Peter Drucker, *The Guerrilla Marketing Handbook* by Jay Levinson and *Master Planning*

by Bobb Biel. While each of these books have been around a while, like an old movie, I was able to go back and garner some important nuggets of useful information I can apply today. I'm starting to understand that re-reading the best books that influenced my life is a better use of time than reading all the new books that may not have the same depth.

While I continue to read new books, I want to savor the old. King Solomon wrote, "It is good to grasp the one and not let go of the other. Whoever fears God will avoid all extremes." (Ecclesiastes 7:18, NIV) An application for me is that I won't let go of the older books that still apply today while at the same time I don't want to miss new and fresh ideas in new releases.

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